

# NEWS

## FOR IMMEDIATE RELEASE

### CUSTOM MEMBRANE SWITCHES

#### FEATURE DISCRETE ICON AND KEY RING LIGHTING

Custom membrane switches that feature precise graphic icon and key ring lighting in an ultra-thin package for a wide range of OEM applications, where capacitive and mechanical switches would be too thick, are being introduced by EASTPRINT Incorporated of North Andover, Massachusetts.

EASTPRINT Custom Membrane Switches feature discrete icon and key ring back lighting in a package that is 0.081" thick, depending upon configuration. Engineered to OEM requirements, these thin-profile membrane switches are totally sealed, the back lights provide uniform brightness in any color, without hot spots, and can be positioned on 0.787" centerline spacing.

Offered in sizes from 1" up to 12" sq., with custom graphics and die-cuts, EASTPRINT Custom Membrane Switches can be designed to conform to ASTM specifications for electrical and environmental output; and IP-67 requirements. Applications include appliances, avionics, consumer electronics, electrical, industrial controls, instruments, and medical and laboratory equipment.

EASTPRINT Custom Membrane Switches are priced according to design and quantity requirements. Literature and quotations are available upon request.

For more information contact:

EASTPRINT Incorporated  
Thomas Bianchi, VP Sales & Mktg.  
350 Willow St. South  
No. Andover, MA 01845-5997  
(978) 976-5255 FAX (978) 686-0117  
e-mail: [tbianchi@eastprint.com](mailto:tbianchi@eastprint.com)  
[www.eastprint.com](http://www.eastprint.com)

